Encounter Your Road to a Very Smart Choice

Venture into a new era of all-season drivability and exceptional on-road performance with the Sumitomo Encounter HT ... the precision-engineered all-season light truck tire for highway bound CUVs, SUVs, Vans and Pickups.

The Encounter HT measures up against the very best, delivering the top-tier technology, versatility and performance you demand at an attractive price that doesn’t take you for a ride.

The Encounter HT combines outstanding dry pavement handling with surefooted wet-traction performance, for confident, on-road adventures no matter the weather. With a sturdy five-rib design and durable construction, the Encounter HT tackles both the daily commute and the open road with strength, style and stability. Add in the extended mileage tread compound and best in-class warranty protection, and you’ll quickly see that the Encounter HT is the smart choice for any endeavor.

Encounter Your Road to Driver-Focused Design

1. **OPTIMIZED SERRATED MICRO-SIPING**
   Improves wet traction for all-season drivability

2. **VARIABLE WIDTH SHOULDER BLOCK DESIGN**
   Reduces road noise while enhancing ride comfort

3. **NON-DIRECTIONAL, FIVE-RIB TREAD DESIGN**
   Optimizes ride stability and protects against irregular wear

4. **WIDE CIRCUMFERENTIAL TREAD CHANNELS**
   Quickly evacuate water and boost hydroplaning resistance

5. **SOLID CONTINUOUS CENTER RIB**
   Promotes better handling and fights against irregular wear
Encounter Your Road to Peace of Mind

CONSUMER WARRANTY PROTECTION PACKAGE

- 60,000-Mile Treadwear for Metric and LT Sizes
- Free 30-Day Test Drive
- 2-Year, 24/7 Tire Roadside Assistance
- Free Lifetime Replacement for Workmanship and Material Defects

Encounter Your Road to All-Season Versatility

- Highway Handling
- Wet-Road Traction
- Treadwear
- Snow Grip
- Off-Road Performance
- Towing

Encounter Your Road to Built-to-Last Performance

- Reinforced twin steel belts optimize durability and carcass strength
- Full-width, jointless-nylon overlay plies secure belts and optimize stability
- High-tension casing ply provides enhanced tread stability
- Solid bead apex supports increased sidewall stiffness and strength under loaded conditions
- 3-ply sidewall for LT sizes
Key Selling Points for the Encounter HT

**SUPERIOR ALL-SEASON PERFORMANCE**
From outstanding wet traction and handling to surefooted performance in cold weather, the Encounter HT delivers year-round confidence.

**EXTENDED TREADWEAR AND MILEAGE**
Incorporating the latest in Sumitomo tread technology, the Encounter HT is built to last. The 60,000-mile treadwear warranty delivers the confidence to go the extra mile, every time.

**COMFORTABLE AND QUIET RIDE**
The Encounter HT’s optimized on-highway performance takes driver comfort to a new level with a noise-reducing tread design and smooth, stable ride.

**RUGGED, DURABLE DESIGN**
With reinforced construction, including 3-ply sidewalls for LT sizes, the Encounter HT allows drivers to tackle daily commutes or weekend getaways with the confidence that their tires are up to the challenge.

**BEST-IN-CLASS WARRANTY PROTECTION**
The Encounter HT is backed by a best-in-class warranty protection package that gives consumers ultimate security and peace of mind.

**STYLISH BLACK LETTERING DESIGN**
The solid black-letter sidewall design boosts aesthetic appeal and delivers stylish, eye-catching appearance.