\$70 REDEMPTION FORM

Offer valid on purchases from January 20, 2020 to January 31, 2020. Form must be postmarked or received by February 29, 2020.





- For more information about this promotion, please call 1-866-212-9619.
- To learn more about MICHELIN® tires, please call 1-800-642-4354 or visit MichelinMan.com.

Not valid with any other offer. See offer terms and conditions for further details.

Get \$70 via Mastercard® Reward Card after submission* with purchase of four new MICHELIN® passenger or light truck tires.

There are two options for repate submission:	How many vehicles are
For faster service, submit your redemption online now at Race-Events.tirerewardcenter.com. OR	in your household?
2) Complete and mail in this redemption form.	4 5 or more
 Attach receipt (or legible copy) showing the purchase of four new MICHELIN® passenger or light truck tires within the offer period from a participating dealer. Mail to: 2020 Michelin IMSA Daytona TBC Retail Promotion P.O. Box 888, Suite 639, Milan, IL 61264. To check the status of your Reward Card request, visit Race-Events.tirerewardcenter.com. 	What is your age? ☐ 18 – 25 ☐ 26 – 39 ☐ 40 – 55 ☐ Over 55
To eneck the status of your network care request, visit face events an electroride enections.	How many years have you been a MICHELIN® tire owner?
Where did you buy your tires? (Dealer Name)	First time Less than 5 years
	☐ More than 5 years
Invoice Number Date of Purchase	
Mo. Day Year	How many tires did you intend to purchase prior to learning of this promotion?
Year of Vehicle Make (e.g., Ford) Model (e.g., Fusion)	
	What tire brand was replaced
Email Address	when you purchased your new set of MICHELIN® tires?
	☐ MICHELIN® ☐ Other
First Name Last Name	How did you first hear about this
	promotion? (Please check one.)
Address Apt./Suite Number	Direct mail Radio
	☐ Newspaper ☐ Television ☐ Salesperson in store ☐ Website
City State ZIP Code	☐ In-store display ☐ Email
	☐ Word of mouth ☐ Other
	Outdoor advertising
Phone The last four digits of the phone number Preferred method Text Email	Which of the following was an important contributing factor in
What is the next vehicle you plan to purchase tires for?	your most recent purchase of MICHELIN® tires? (Check all that apply.)
Year of Vehicle Make (e.g., Ford) Model (e.g., Fusion)	☐ MICHELIN® Promise Plan™
	☐ Promotion/sale ☐ Dealer recommendation
Does this vehicle currently have MICHELIN® tires? When do you expect to purchase tires for this vehicle? (Please check one.)	☐ Friend/relative recommendation ☐ Quality of product
Yes No Don't know In the next 30 days 31 to 90 days from now	☐ 60-Day Satisfaction Guarantee ☐ Mileage warranty
91 days to 1 year from now More than 1 year from now	☐ Free flat change and tow service ☐ Actual tires on display
	Tires in stock
YES! I want email notifications so I can take advantage of valuable special offers and promotions on my next tire purchase, as well as sign up for tire rotation reminders and new product information from Michelin. Michelin has a very strict privacy policy. We do not sell or rent your personally identifiable information to third parties.	Online research (reviews, websites, etc.)
Michelin has a very strict privacy policy. We do not sell or rent your personally identifiable information to third parties.	Replacing another set of MICHELIN® tires

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*Offer valid for residents of the United States only who purchase from a participating Tire Kingdom dealer. Purchase must be completed between 01/20/2020 and 01/31/2020. Limit of one (1) redemption request (\$70 Mastercard® Reward Card) per purchase of four (4) new MICHELIN® passenger or light truck tires. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. All requests must be postmarked or received on or before 02/29/2020. Please allow four (4) to six (6) weeks for delivery of the \$70 Mastercard® Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers, business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. In addition, purchase from any nonparticipating dealers are not eligible for this promotion. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. Michelin reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Michelin is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-866-212-9619 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the 2020 Michelin IMSA Daytona TBC Retail Promotion when calling. Offer may not be assigned, traded, sold or combined with any other Michelin offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW. The Reward Card cannot be reloaded with additional funds, nor can it be used at an ATM. Reward Card