

GET UP TO \$60*

REDEMPTION INSTRUCTIONS



Get up to \$60* via Visa® Reward Card¹ or Visa® Virtual Prepaid Card² after online submission* on purchases of four (4) or more new Michelin passenger or light truck tires totaling \$900.00 or more. (Tire purchases totaling \$899.99 or less get \$40). Offer valid 3/17/2025 - 4/6/2025.

HOW TO REDEEM:

- Purchase tires from a participating dealer from **3/17/2025 - 4/6/2025**.
- Submit online at **TireRewardCenter.com** by no later than **5/6/2025**.
- Select **Big O** as your retailer name during the online submission.
 - Then select **2025 Michelin Big O March Promotion** as your promotion.
- See offer terms and conditions below for further details.
- Check the status of your rebate at **TireRewardCenter.com**.
- For help submitting online or more information about this promotion, please call **1-866-212-9619**.

To learn more about Michelin tires, please call **1-800-642-4354** or visit **www.MichelinMan.com** for participating dealers. Not valid with any other offer.

Full Terms and Conditions

* Offer valid for residents of the United States only who purchase from a participating Big O Tire dealer located in the fifty (50) United States, District of Columbia ("U.S.") and U.S. territories (Puerto Rico, Guam, and U.S. Virgin Islands) ("U.S."). Purchase must be completed between 3/17/2025 and 4/6/2025. Limit of one (1) redemption request (\$60 or \$40 Visa® Reward Card or Visa® Virtual Prepaid Card) per purchase of four (4) or more new Michelin passenger or light truck tires. **\$60 Visa® Reward Card or Visa® Virtual Prepaid Card** valid on purchases of four (4) or more new Michelin passenger or light truck tires totaling \$900.00 or more. **\$40 Visa® Reward Card or Visa® Virtual Prepaid Card** valid on purchases of four (4) or more new Michelin passenger or light truck tires totaling \$899.99 or less. Qualifying purchases of four (4) tires cannot include retailer offers in violation of Michelin Promotional Guidelines, including but not limited to: Buy three (3), get one (1) free or any similar combination (e.g., Buy two [2], get two [2] free), or the functional equivalent (e.g., Buy three [3], get the fourth [4th] for \$1; or get 25% off a set of four [4] tires). Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. **All requests must be received by 5/6/2025.** Please allow four (4) to six (6) weeks for the delivery of the \$60 or \$40 Visa® Reward Card via mail. Please allow three (3) to five (5) weeks for the delivery of the \$60 or \$40 Visa® Virtual Prepaid Card via email. Sales to Original Equipment manufacturers, fleets, wholesalers, and business accounts and purchases for resale are not eligible for this promotion. Purchases from warehouse clubs (e.g., Sam's Club, BJ's, Costco) and mass merchandisers are excluded from this promotion but may be eligible for coverage under a store-specific promotion (see individual store[s] for details). This offer is only valid on purchases from authorized and participating Michelin dealers and is not stackable with any other Michelin manufacturer offer (for example - An eligible purchase can only be submitted to one Michelin manufacturer promotion; subsequent submissions of the same purchase will be disqualified). Cost of mounting, balancing, valve stems, applicable taxes, discounts applied at checkout from a retailer, etc., are not included in determining the purchase amounts under this promotion. In addition, purchases from any nonparticipating dealers are not eligible for this promotion. Tampering with, altering, or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state, and local laws and regulations. Michelin reserves the right to modify or discontinue this offer, products, and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc. and will not be returned. Michelin is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect, or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-866-212-9619 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the **2025 Michelin Big O March Promotion** when calling. Offer may not be assigned, traded, sold, combined, or stacked with any other Michelin manufacturer offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.

¹ Michelin Visa® Reward Card is issued by The Bancorp Bank, N.A., pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted. Reward Card expires six (6) months after issuance. No cash access. The Bancorp Bank, N.A., Member FDIC. The Bancorp Bank, N.A. does not endorse or sponsor and is not affiliated in any way with any product or service offered by Michelin.

² Michelin Visa® Virtual Prepaid Card is issued by Pathward®, National Association, Member FDIC pursuant to a license from Visa U.S.A. Inc. The card may be used everywhere Visa debit cards are accepted online in the United States, US Virgin Islands, and Puerto Rico. Visa is a registered trademark owned by Visa International Service Association. Virtual Prepaid Card expires six (6) months after issuance. No cash access.

GET \$40 or \$60



VIA VISA REWARD CARD OR VISA VIRTUAL PREPAID CARD**
AFTER ONLINE SUBMISSION ON A PURCHASE OF FOUR (4) OR
MORE NEW MICHELIN PASSENGER OR LIGHT TRUCK TIRES

The following steps need to be completed to receive a Mastercard Prepaid Card:

- 1 Purchase a set of four qualifying MICHELIN® tires between 3/17/2025 - 4/6/2025.
Check box for qualified tires purchased:



\$40 Big O Tires Mastercard Prepaid Card
Set of 4 qualifying MICHELIN® tires
purchased for \$899.99 or less

\$60 Big O Tires Mastercard Prepaid Card
Set of 4 qualifying MICHELIN® tires
purchased for \$900 or more

ELIGIBLE TIRE MODELS

4x4 Diamaris	Defender T + H	Latitude Sport 3	Pilot Sport 4	Pilot Sport EV	Primacy MXV4
Agilis CrossClimate	Defender2	Latitude Tour	Pilot Sport 4 S	Pilot Sport FP	Primacy Tour A/S
Agilis CrossClimate 2	Double Rivet	Latitude Tour HP	Pilot Sport 4 SUV	Pilot Sport GT	Primacy XC
Agilis HD A/S	e.Primacy	LTX A/T2	Pilot Sport 5	Pilot Sport PS2	X
Agilis HD Grip D	e.Primacy 2	LTX M/S2	Pilot Sport A/S 3	Pilot Sport S 5	XAS
Agilis HD Z	e.Primacy All Season	LTX Trail	Pilot Sport A/S 3+	Pilot Super Sport	X-Ice Snow
Agilis LTX	Energy LX4	MX	Pilot Sport A/S Plus	Premier LTX	XPS Rib
Cross Climate SUV	Energy Saver A/S	MXV3-A	Pilot Sport All Season 4	Primacy 3	XWX
CrossClimate2	Latitude Alpin	Pilot Alpin 5	Pilot Sport All Season 4+	Primacy 4	
Defender LTX M/S	Latitude Alpin LA2	Pilot Alpin PA4	Pilot Sport Cup 2	Primacy All Season	
Defender LTX M/S2	Latitude Cross	Pilot Exalto PE2	Pilot Sport Cup 2 (240)	Primacy LTX	
Defender LTX Platinum	Latitude Sport	Pilot Sport 3	Pilot Sport Cup 2 R	Primacy MXM4	

- 2 Submit your rebate online for faster processing or via mail. To submit online: Go to bigorebates.com and follow the instructions. You will be required to upload a copy of your invoice. Mail-in form must be postmarked by 5/21/2025 to qualify for this offer. To submit via mail: Send this form, along with a copy of your invoice, to the following address:

Big O MICHELIN® Rebate Offer

B-10081
P.O. Box 10287
Cedar Rapids, IA 52410

Please keep a copy of this rebate for your records.

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Invoice #: _____ Purchase Date: _____

Email: _____ Phone: _____

A valid email address is required. Your rebate will be sent via email with instructions for claiming your Mastercard prepaid card.

Yes! I want email notifications so I can take advantage of valuable special offers and promotions on my next purchase.

To be eligible to receive a rebate under this offer you must: (1) Purchase a set of four (4) qualifying MICHELIN® tires between the dates 3/17/2025 and 4/6/2025 from a participating Big O Tires location and (2) Complete and submit a rebate form, together with a copy of the original invoice, that is postmarked by 5/21/2025. One rebate per purchase valid at participating US locations. Limit two redemptions per household. Original equipment manufacturers, fleets, wholesalers, commercial accounts and purchases for resale are not eligible for this promotion. Subject to credit approval. Check with your local participating Big O dealer to determine if installation is required at that shop. Disposal fees extra and up to 10% shop fee based on non-discounted regular retail price, not to exceed \$35, where permitted. Available only at participating Big O Tires retailers. Most vehicles. See store associate for qualifying products, submission and redemption details. Rebate provided on a Big O Tires Prepaid Mastercard. Rebate will be sent to customer's email address provided above within 8-10 weeks after receipt of this completed rebate form and copy of original invoice. Follow the instructions in the email to claim your Mastercard prepaid card. You must claim your card within 3 months from the date these instructions are sent via email. If you do not claim your card within that time frame, a virtual prepaid card will be generated for you, which will be accessible through the original payment email link. If a valid email address is not provided, a physical Prepaid Card will be sent to the mailing address. No cash access or recurring payments. Cannot be combined with other discounts. Not responsible for lost, non-legible, mutilated, late or incomplete forms. If you do not receive your rebate payment email after 8 weeks, call 1-888-925-4943 Mon-Fri 9 a.m. to 6 p.m. Eastern time or visit bigorebates.com. Use your Mastercard prepaid card everywhere Mastercard is accepted. Card issued by The Bancorp Bank, Member FDIC, pursuant to license by Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. Your use of the prepaid card is governed by the Cardholder Agreement, and some fees may apply. This is not a gift card. Please note that prepaid cards are subject to expiration, so pay close attention to the expiration date of the card.