

# \$70 REDEMPTION



## INSTRUCTIONS



Get a \$70 Visa® Reward Card<sup>1</sup> after online submission with purchase of four new MICHELIN® passenger or light truck tires. Offer valid 1/30/23 – 2/26/23.

### HOW TO REDEEM:

- Purchase tires from a participating dealer from **1/30/23 – 2/26/23**.
- Submit online at [tirerewardcenter.com](https://tirerewardcenter.com) by no later than **3/26/23**.
- Select **Big O** as your retailer name during the online submission.
  - Then select **2023 MICHELIN Big O January Promotion** as your promotion.
- See offer terms and conditions below for further details.
- To check the status of your rebate, visit [tirerewardcenter.com](https://tirerewardcenter.com).
- For help submitting online or more information about this promotion, please call **1-866-212-9619**.

To learn more about MICHELIN® tires, please call **1-800-642-4354** or visit [MichelinMan.com](https://MichelinMan.com) for participating dealers. Not valid with any other offer.

### Full Terms and Conditions

\* Offer valid for residents of the United States only who purchase from a participating Big O Tire dealer located in the fifty (50) United States, District of Columbia ("U.S.") and U.S. territories (Puerto Rico, Guam, and U.S. Virgin Islands) ("U.S."). Purchase must be completed between 1/30/2023 and 2/26/2023. Limit of one (1) redemption request (\$70 Visa® Reward Card) per purchase of four (4) new MICHELIN® passenger or light truck tires. **\$70 Visa® Reward Card** per purchase of four (4) new MICHELIN® 4x4 Diamaris®, Agilis® CrossClimate®, Agilis® LTX®, Alpin® A4, CrossClimate® +, CrossClimate® SUV, CrossClimate®2, Defender® LTX® M/S, Defender® T + H, Defender®2, Energy™ LX4®, Energy™ Saver A/S, Latitude® Alpin®, Latitude® Alpin® LA2, Latitude® Cross, Latitude® Tour, Latitude® Tour HP™, Latitude® X-Ice® Xi2, LTX® A/S, LTX® A/T2, LTX® M/S2, LTX® Trail, Pilot® Alpin® 5™, Pilot® Alpin® 5™ SUV, Pilot® Alpin® PA4™, Pilot® Sport 4, Pilot® Sport 4 S, Pilot® Sport A/S 3+, Pilot® Super Sport, Premier® A/S, Premier® LTX®, Primacy™ 3, Primacy™ 4, Primacy™ HP, Primacy™ LTX®, Primacy™ MXV4®, Primacy™ XC, X-Ice® Snow, X-Ice® Xi3, XPS® Rib™ or XPS® Traction tires. Qualifying purchases of four (4) tires cannot include retailer offers in violation of Michelin Promotional Guidelines, including but not limited to: Buy three (3), get one (1) free or any similar combination (e.g., Buy two [2], get two [2] free), or the functional equivalent (e.g., Buy three [3], get the fourth [4th] for \$1; or get 25% off a set of four [4] tires). Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. **All requests must be received by 3/26/2023.** Please allow four (4) to six (6) weeks for the delivery of the \$70 Visa® Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers, and business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. In addition, purchases from any nonparticipating dealers are not eligible for this promotion. Tampering with, altering, or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state, and local laws and regulations. Michelin reserves the right to modify or discontinue this offer, products, and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Michelin is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect, or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-866-212-9619 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the **2023 MICHELIN Big O January Promotion** when calling. Offer may not be assigned, traded, sold, stacked, or combined with any other Michelin offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.

<sup>1</sup> Michelin Visa® Reward Card is issued by The Bancorp Bank, N.A., pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted. Reward Card expires six (6) months after issuance. No cash access. The Bancorp Bank, N.A., Member FDIC. The Bancorp Bank, N.A. does not endorse or sponsor and is not affiliated in any way with any product or service offered by Michelin.

GET A  
**\$70**



**PREPAID MASTERCARD® ON INSTALLATION OF SETS OF  
4 MICHELIN® PASSENGER AND LIGHT TRUCK TIRES**

The following steps need to be completed to receive a Mastercard Prepaid Card:

- 1 Purchase of installation of a set of four qualifying MICHELIN® tires between 1/30/2023 - 2/26/2023. Check box for qualified tires purchased:



**\$70 Big O Tires Mastercard Prepaid Card**  
Set of 4 qualifying MICHELIN® tires

**ELIGIBLE TIRE MODELS**

4x4 Diamaris®  
Agilis® CrossClimate®  
Agilis® LTX®  
Alpin® 5  
Alpin® A4  
CrossClimate® +  
CrossClimate® 2  
CrossClimate® SUV  
Defender®  
Defender® LTX® M/S  
Defender® LTX® M/S2  
Defender® LTX® Platinum

Defender® 2  
Defender® T + H  
Energy™ LX4®  
Energy™ Saver  
Energy™ Saver A/S  
Latitude® Alpin®  
Latitude® Alpin® LA2  
Latitude® Cross  
Latitude® Sport  
Latitude® Sport 3  
Latitude® Tour  
Latitude® Tour HP

Latitude® X-Ice® X12  
LTX® A/S  
LTX® A/T2  
LTX® M/S2  
LTX® Trail  
Pilot® Alpin® 5™  
Pilot® Alpin® 5™ SUV  
Pilot® Alpin® PA4  
Pilot® Exalto® PE2  
Pilot® MXM4®  
Pilot® Sport 3  
Pilot® Sport 4

Pilot® Sport 4 S  
Pilot® Sport 4 SUV  
Pilot® Sport 5  
Pilot® Sport A/S 3  
Pilot® Sport A/S 3+  
Pilot® Sport A/S Plus  
Pilot® Sport A/S 4  
Pilot® Sport A/S 4+  
Pilot® Sport Cup 2  
Pilot® Sport Cup 2 (240)  
Pilot® Sport Cup 2 R  
Pilot® Sport EV

Pilot® Sport GT  
Pilot® Sport PS2™  
Pilot® Super Sport  
Pilot® Super S 5  
Pilot® Super Sport  
Premier® A/S  
Premier® LTX®  
Primacy™ 3  
Primacy™ 4  
Primacy™ A/S  
Primacy™ HP  
Primacy™ LTX®

Primacy™ MXM4®  
Primacy™ MXV4®  
Primacy™ Tour A/S  
Primacy™ XC  
X® Multi HL Z  
X-Ice®  
X-Ice® Snow  
X-Ice® Xi3  
XPS® Rib™  
XPS® Traction

- 2 Submit your rebate online for faster processing or via mail. To submit online: Go to [bigorebates.com](http://bigorebates.com) and follow the instructions. You will be required to upload a copy of your invoice. Mail-in form must be postmarked by 4/12/2023 to qualify for this offer. To submit via mail: Send this form, along with a copy of your invoice, to the following address:

**Big O MICHELIN® Rebate Offer**

B-10049  
P.O. Box 10287  
Cedar Rapids, IA 52410

Please keep a copy of this rebate for your records.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Invoice #: \_\_\_\_\_ Purchase Date: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

A valid email address is required. Your rebate will be sent via email with instructions for claiming your Mastercard prepaid card.

Yes! I want email notifications so I can take advantage of valuable special offers and promotions on my next purchase.

To be eligible to receive a rebate under this offer you must: (1) Make a purchase from participating Big O Tires location on installation of a set of four (4) qualifying MICHELIN® tires between the dates 1/30/2023 and 2/26/2023 and (2) Complete and submit a rebate form, together with a copy of the original invoice, that is postmarked by 4/12/2023. One rebate per purchase valid at participating US locations. Limit two redemptions per household. Original equipment manufacturers, fleets, wholesalers, commercial accounts and purchases for resale are not eligible for this promotion. Subject to credit approval. Check with your local participating Big O dealer to determine if installation is required at that shop. Disposal fees extra and up to 10% shop fee based on non-discounted regular retail price, not to exceed \$35, where permitted. Available only at participating Big O Tires retailers. Most vehicles. See store associate for qualifying products, submission and redemption details. Rebate provided on a Big O Tires Prepaid Mastercard. Rebate will be sent to customer's email address provided above within 8-10 weeks after receipt of this completed rebate form and copy of original invoice. Follow the instructions in the email to claim your Mastercard prepaid card. You must claim your card within 3 months from the date these instructions are sent via email. If you do not claim your card within that time frame, a virtual prepaid card will be generated for you, which will be accessible through the original payment email link. If a valid email address is not provided, a physical Prepaid Card will be sent to the mailing address. No cash access or recurring payments. Cannot be combined with other discounts. Not responsible for lost, non-legible, mutilated, late or incomplete forms. If you do not receive your rebate payment email after 8 weeks, call 1-888-925-4943 Mon-Fri 9 a.m. to 6 p.m. Eastern time or visit bigorebates.com. Use your Mastercard prepaid card everywhere Mastercard is accepted. Card issued by The Bancorp Bank, Member FDIC, pursuant to license by Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. Your use of the prepaid card is governed by the Cardholder Agreement, and some fees may apply. This is not a gift card. Please note that prepaid cards are subject to expiration, so pay close attention to the expiration date of the card.