

BFGoodrich® Tires Tradesmen Support Program



We created the BFGoodrich® Tires Tradesmen Support Program — the first of its kind in the industry — to support the people who work on tough jobsites and require tough tools to get the job done. You can now partner with BFGoodrich® Tires to help serve the backbone of your community by offering discounts on high-quality tires and worksite support.

BFGOODRICH® TRADESMAN EXCLUSIVE OFFER!



IN SAVINGS ON SETS OF 4 SELECT TIRES AFTER MAIL-IN REBATE

Enter discount code **BIGOTIRES19** at **tradesmen.tirerewardcenter.com** to claim your reward

30-Day Satisfaction Guarantee

Shop with confidence. Full refunds are provided within 30 days of purchase.

24-Hour Worksite and Roadside Assistance

Tradesmen can register for 2 free years of 24-Hour Worksite and Roadside Assistance when they buy 4 BFGOODRICH® All-Terrain T/A® KO2 tires.

- · 24-hour flat tire changing assistance
- 24-hour delivery of supplies
- 24-hour emergency battery service
- · 24-hour lost key or lockout service
- · 24-hour towing service



At participating locations. Selection may vary. Void where prohibited. Disposal fees extra and up to 10% shop fee based on non-discounted regular retail price, not to exceed \$35, where permitted. See store for pricing. \$100 Mastercard* Reward Card valid on the purchases of a set of four (4) BFGOODRICH* All-Terrain T/A* KO2 Tires for Tradesmen that are identified with select partner organizations. \$70 Mastercard Reward Card valid on the purchases of four (4) BFGOODRICH* All-Terrain T/A* KO2 Tires for other qualifying Tradesmen not associated with the partner organizations. For complete offer details, visit www.BFGoodrichTires.com/tradesmen. Reward Card issued by U.S. Bank National Association pursuant to a license from Mastercard International Incorporated. No cash access. Fees apply. For questions regarding this promotion, please call 1-800-233-5961 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the 2019 BFGoodrich* Tires Tradesmen Support Program Promotion when calling. Offer valid 3/1/19 - 12/31/19.