

\$70 REDEMPTION FORM



Offer valid on purchases from 02/04/19 to 03/03/19. Form must be postmarked or received by 04/03/19.

- For more information about this promotion, please call 1-866-212-9619.
- To learn more about MICHELIN® tires, please call 1-800-642-4354 or visit MichelinMan.com.

Not valid with any other offer. See offer terms and conditions for further details.



Buy any set of four new MICHELIN® passenger or light truck tires at participating dealers during the promotional period listed above, and get \$70 via Mastercard® Reward Card after submission.*

There are two options for rebate submission:

1) For faster service, submit your redemption online now at tirerewardcenter.com.

OR

2) Complete and mail in this redemption form.

- Attach receipt (or legible copy) showing the purchase of four new MICHELIN® passenger or light truck tires within the offer period from a participating dealer.
- Mail to: 2019 Big O Michelin February Promotion, P.O. Box 769, Suite 467, Milan, IL 61264.

To check the status of your Reward Card request, visit tirerewardcenter.com.

Where did you buy your tires? (Dealer Name)

Invoice Number

Date of Purchase

Mo. Day Year

Year of Vehicle

Make (e.g., Ford)

Model (e.g., Fusion)

Email Address

First Name

Last Name

Address

Apt./Suite Number

City

State

ZIP Code

Phone

The last four digits of the phone number are required for rebate processing.

Preferred method of contact:

Email Text

What is the next vehicle you plan to purchase tires for?

Year of Vehicle

Make (e.g., Ford)

Model (e.g., Fusion)

Does this vehicle currently have MICHELIN® tires? (Please check one.)

Yes No Don't know

When do you expect to purchase tires for this vehicle? (Please check one.)

In the next 30 days 31 to 90 days from now
 91 days to 1 year from now More than 1 year from now

How many vehicles are in your household?

1 2 3
 4 5 or more

What is your age?

18 – 25 26 – 39
 40 – 55 Over 55

How many years have you been a MICHELIN® tire owner?

First time
 Less than 5 years
 More than 5 years

How many tires did you intend to purchase prior to learning of this promotion?

1 2 3 4

What tire brand was replaced when you purchased your new set of MICHELIN® tires?

MICHELIN® Other

How did you first hear about this promotion? (Please check one.)

Direct mail Radio
 Newspaper Television
 Salesperson in store Website
 In-store display Email
 Word of mouth Other
 Outdoor advertising

Which of the following was an important contributing factor in your most recent purchase of MICHELIN® tires? (Check all that apply.)

MICHELIN® Promise Plan™
 Promotion/sale
 Dealer recommendation
 Friend/relative recommendation
 Quality of product
 30-Day Satisfaction Guarantee
 Mileage warranty
 Free flat change and tow service
 Actual tires on display
 Tires in stock
 Online research (reviews, websites, etc.)
 Replacing another set of MICHELIN® tires



I want email notifications so I can take advantage of valuable special offers and promotions on my next tire purchase, as well as sign up for tire rotation reminders and new product information from Michelin. Michelin has a very strict privacy policy. We do not sell or rent your personally identifiable information to third parties.

BGO

* Offer valid for residents of the United States only who purchase from a participating Big O Tires location in the U.S. in the fifty (50) United States or District of Columbia ("U.S."). Purchase must be completed between 02/04/2019 and 03/03/2019. Limit of one (1) redemption request (one \$70 Mastercard® Reward Card) per purchase of four (4) new MICHELIN® passenger or light truck tires. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. **All requests must be postmarked or received on or before 04/03/2019.** Please allow four (4) to six (6) weeks for delivery of the \$70 Mastercard® Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers, business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. Michelin reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Michelin is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-866-212-9619 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the 2019 Big O Michelin February Promotion when calling. Offer may not be assigned, traded, sold or combined with any other Michelin offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW. The Reward Card cannot be reloaded with additional funds, nor can it be used at an ATM. Reward Card expires six (6) months after issuance. No cash access. Fees apply. For complete terms, conditions and fees, see the Cardholder Agreement in your card package. Reward Card issued by U.S. Bank National Association pursuant to a license from Mastercard International Incorporated. Mastercard is a registered trademark of Mastercard International Incorporated.

Copyright © 2019 Michelin North America, Inc. All rights reserved.

BIG O TIRES®

THE TEAM YOU TRUST®



MICHELIN

Get a **\$70***

Big O Visa Prepaid Card by mail-in rebate with the purchase of a set of 4 qualifying Michelin® tires when you use the Big O Tires Credit Card. Valid 2/4/19-3/3/19

*See reverse side for terms and conditions.

BIG O TIRES VISA PREPAID CARD REBATE OFFER
The following steps need to be completed to receive a Visa Prepaid Card:

- 1 Between 2/4/19 and 3/3/19, make a qualifying purchase on sets of four Michelin tires made on the Big O Tires Credit Card. Redemption must be postmarked by 4/3/19 to qualify for this offer. Check tires purchased:

\$70 Big O Visa Prepaid Card



Set of 4 Michelin tires purchased on the Big O Tires Credit Card

- 2 Submit your rebate online for faster processing or via mail. To submit online: Go to www.bigo-rebates.com and follow the instructions. You will be required to upload a copy of your invoice. To submit via mail: Send this form, along with a copy of your invoice, to the address below:

Big O Michelin Rebate Offer

Offer #18-61061
PO Box 540012
El Paso, TX 88554

Please keep a copy of this rebate for your records.

Name:

Address:

City:

State: ZIP:

Home Telephone:

Email (optional**):

**By providing your email address, we may use this information to contact you about the status of your claim.

*To be eligible to receive a rebate under this offer you must: (1) make a purchase from participating Big O Tires location for a set of four (4) qualifying Michelin tires between the dates 2/4/19 and 3/3/19 and; (2) complete and submit a rebate form, together with a copy of the original invoice, that is postmarked by 4/3/19 and; (3) Complete purchase must be made on the Big O Tires Credit Card. One rebate per purchase valid at participating US locations. Limit two redemptions per household. Original equipment manufacturers, fleets, wholesalers, commercial accounts and purchases for resale are not eligible for this promotion. Subject to credit approval. Visa is a registered trademark of Visa U.S.A. Inc. Prepaid card will be sent to address provided above within 6-8 weeks after receipt of this completed rebate form. If prepaid card is not received after 8 weeks, call 855-256-1611 Mon-Fri 9 a.m. to 5 p.m. Eastern time or visit www.bigo-rebates.com to inquire about status. See store and Visa Prepaid Card for details. Big O Credit Card is issued by Citibank, N.A.

Card is issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Can be used everywhere Visa debit cards are accepted. Card valid for up to 12 months; unused funds will forfeit after the valid thru date. Card terms and conditions apply. Not responsible for lost, non-legible, mutilated, late or incomplete forms. Rebate forms must be postmarked by 4/3/19.

SPECIAL FINANCING

• THAT'S A •

BIG O YES



RECEIVE UP TO A
\$50*

VISA® PREPAID CARD BY MAIL-IN REBATE when using the Big O Credit Card on purchases of \$500 (before tax) or more. Spend \$250 to \$499 (before tax) to receive a \$25 Visa Prepaid Card by mail-in rebate.

*Subject to credit approval. Mail-in or online offer. Valid with any purchase of \$500 or more (before tax) to receive a \$50 Visa prepaid card or for purchase of \$250-\$499 (before tax) to receive a \$25 Visa prepaid card from January 1, 2019 through December 31, 2019. Valid at participating locations. Complete purchase must be made on the Big O Tires Credit Card. Not valid on prior purchases. One Visa prepaid card per visit. Cannot be combined with other credit card rebates. Mailed rebate submissions must be postmarked within 45 days of purchase date. Visa prepaid card is given to you as a rebate and no money has been paid by you for the card. Card is issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A., Inc. No cash access or recurring payments. Can be used everywhere Visa debit cards are accepted. Card expires after 6 months; unused funds will be forfeited at midnight EST the last day of the month of the valid through date. Card terms and condition apply, see MyPrepaidCenter.com/site/visa-promo. Big O Tires store locations are not affiliated with Visa. See participating store for complete rebate details and rebate form. Metabank or Visa does not sponsor or endorse the Big O Tires Credit Card. Big O Tires Credit Card is issued by Citibank, N.A.

BIG O TIRES VISA PREPAID CARD REBATE OFFER

The following steps need to be completed to receive a Visa prepaid card:

- 1 Between 1/1/19 and 12/31/19, make a qualifying pre-tax purchase on the Big O Tires® Credit Card. Redemption must be postmarked within 45 days of purchase date.

Check amount purchased:

\$500 or more receive a \$50
Visa prepaid card

\$250 - \$499 receive a \$25
Visa prepaid card

- 2 Submit online a copy of your invoice showing your qualifying purchase today at:

www.acbincentives.com/bigO

OR

Mail a copy of your invoice and this completed original rebate form to:

**Big O Promotion
Rebate Dept #564500
PO Box 1919
Memphis, TN 38101**

Please keep a copy of this rebate for your records.

Name:

Address:

City:

State:

ZIP:

Home Telephone:

E-mail (optional±)

Last 4 digits of your Big O Tires Credit Card:

X X X X X X X X X X X X

±By providing your email address, we may use this to contact you about the status of your claim.

Additional terms and conditions: Subject to credit approval. Mail-in or online offer. Valid at participating locations. Visa prepaid card can be used everywhere Visa debit cards are accepted. Complete purchase must be made on the Big O Tires Credit Card between January 1 and December 31, 2019. Complete rebate submissions must be postmarked within 45 days of purchase date. Visa prepaid card will be sent to customer's address provided above within 6-8 weeks after receipt of this completed submission form. If Visa prepaid card is not received after 8 weeks, call 1-888-980-6141 to inquire about status. Available only at participating locations. MetaBank or Visa does not sponsor or endorse Big O Tires Credit Card. Make a qualifying Big O Tires Credit Card purchase of \$500 (before tax) to receive a \$50 Visa prepaid card or \$250-\$499 (before tax) to receive a \$25 Visa prepaid card. Big O Tires, LLC is not responsible for non-complying rebate submissions or for late, lost, illegible, postage-due, or undeliverable mail. Non-complying and/or fraudulent rebate submissions will not be honored.