

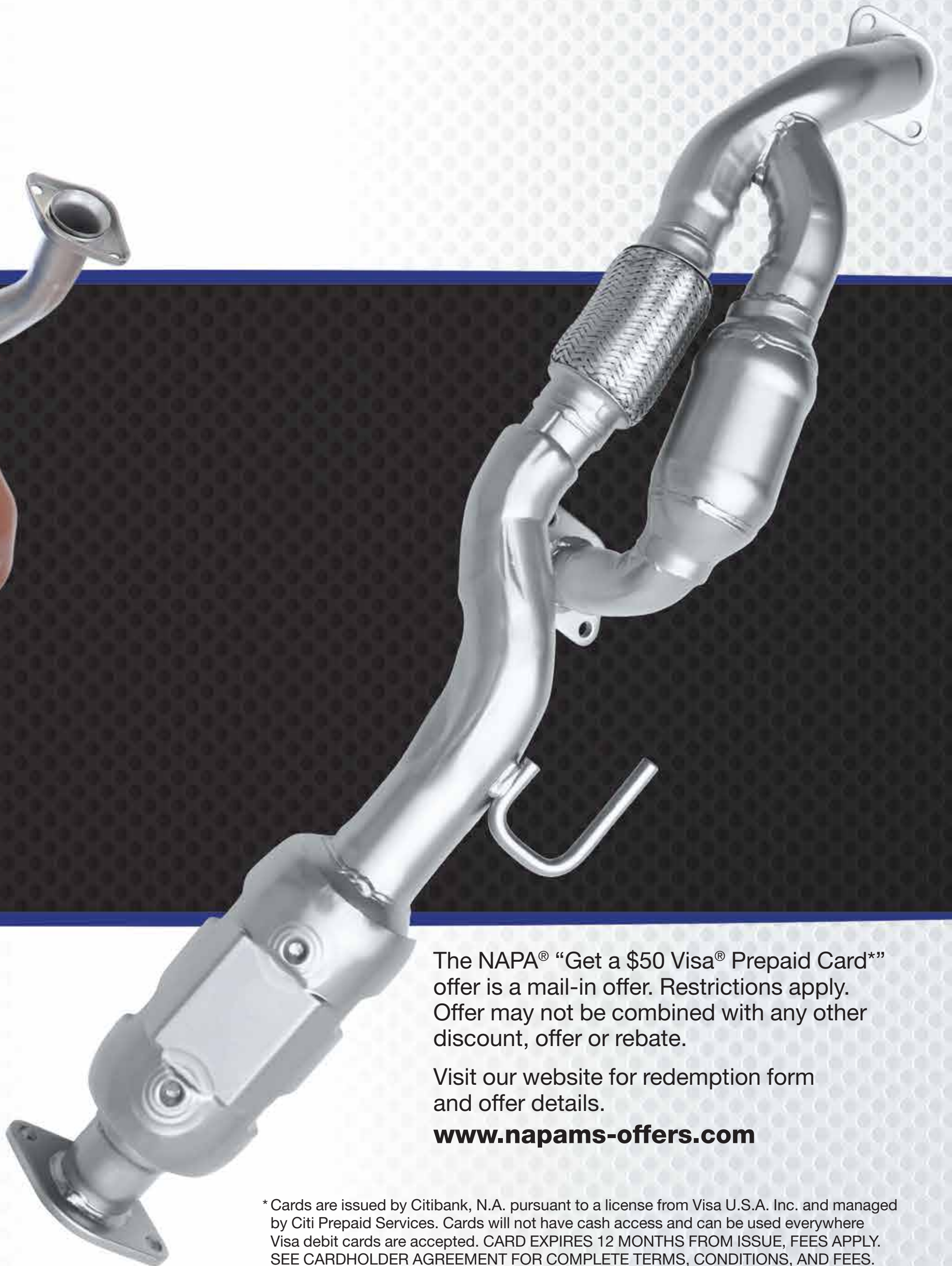


**EXHAUST
SYSTEMS**

*Offer valid:
September 1 – October 31, 2015*

GET A **\$50** **VISA®** **PREPAID CARD***

*with the purchase of a qualifying NAPA® Direct-Fit Catalytic Converter
or NAPA® Direct-Fit CalCat® Catalytic Converter.*



The NAPA® “Get a \$50 Visa® Prepaid Card*” offer is a mail-in offer. Restrictions apply. Offer may not be combined with any other discount, offer or rebate.

Visit our website for redemption form and offer details.

www.napams-offers.com

*Cards are issued by Citibank, N.A. pursuant to a license from Visa U.S.A. Inc. and managed by Citi Prepaid Services. Cards will not have cash access and can be used everywhere Visa debit cards are accepted. CARD EXPIRES 12 MONTHS FROM ISSUE, FEES APPLY. SEE CARDHOLDER AGREEMENT FOR COMPLETE TERMS, CONDITIONS, AND FEES.



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**See reverse side for offer form
and details.**

Terms for the NAPA® “Get a \$50 Visa® Prepaid Card**” Consumer Offer

Offer valid: September 1 – October 31, 2015

Qualifying Products / Series:

NAPA® Direct-Fit Catalytic Converters: 15500-15899, 16000, 40000 and 50000 Series;

NAPA® Direct-Fit CalCat® Catalytic Converters: 80000, 81000, 82000, 83000 Series

Non-Qualifying Products: Universal Converters, Resonators, Pipe/Tubing, Flex and Hardware



Universal Converters



Resonators



Pipes / Tubing



Flex Pipe



Hardware

Check the box next to your qualifying purchase

- One (1) qualifying NAPA® Direct-Fit Catalytic Converter
 One (1) qualifying NAPA® Direct-Fit CalCat® Catalytic Converter

Visa® Prepaid Card Value

\$50
\$50

- 1) Purchase one (1) qualifying NAPA® Direct-Fit Catalytic Converter or NAPA® Direct-Fit CalCat® Catalytic Converter and get a \$50 Visa® Prepaid Card* by mail. Offer valid on purchases made between September 1 – October 31, 2015. **Offer is good only on the first retail sale of qualifying products that are purchased new. Resold and/or repackaged products do not qualify for this offer.** A minimum converter purchase amount of \$50 (excluding taxes and shipping charges) is required to qualify for this offer. Upon your fulfillment of the requirements below, Tenneco will send you a \$50 Visa® Prepaid Card.
- 2) You must submit the following items (postmarked by November 30, 2015) to receive your NAPA® “Get a \$50 Visa® Prepaid Card*”:
 - a. Authentic dated sales receipt (copy or original) with business and address clearly identified along with product purchased and price circled. The receipt must verify the date of purchase and that the purchase is paid in full. The name and address information on the sales receipt must match the name and address on this claim form. Altered, forged or otherwise fraudulent proof of purchase documentation will not be honored. Tenneco has the right to substantiate proof of purchase. **The NAPA® part numbers must be clearly identified on the sales receipt.** Offer does not apply to transactions when product is being replaced under warranty.
 - b. This form, filled out completely and legibly, or go to www.napams-offers.com to submit purchase information. If you submit purchase information online, print your confirmation page and mail with required proof-of-purchase (dated sales receipt) to the address indicated below.
- 3) **Offer submission must be postmarked by November 30, 2015.** Tenneco is not responsible for late, lost, postage due or misdirected mail, and all proofs-of-purchase become the property of Tenneco and will not be returned. Please retain copies for your files.
- 4) Offer valid only in the U.S.A. and Puerto Rico. Offer open to individuals; requests from groups, clubs or organizations will not be honored. This is an end user offer; dealers, distributors and other resellers are not eligible for this offer. Void where prohibited, taxed or otherwise restricted. Tenneco reserves the right to seek reimbursement of any reward amount paid to a consumer on a product that is returned to a Authorized Retailer or Dealer. Purchase, sale, transfer or trade of any offer requirement is prohibited.
- 5) Limit ONE rebate per person, household, or address. [Limit two (2) offers per household in Rhode Island.] Use of multiple addresses or P.O. boxes to obtain additional Visa® Prepaid Cards is fraudulent and could result in prosecution under applicable law.
- 6) The NAPA® “Get a \$50 Visa® Prepaid Card**” Consumer Offer may not be combined with any other discount, offer or rebate.
- 7) Please allow 8-10 weeks for processing from Tenneco’s receipt of offer form and all required proofs-of-purchase.

Participant Information: (Please print)

First Name: _____ Last Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone Number (include area code): _____

E-mail: _____

Product Part Numbers Purchased: _____

Vehicle Information:

Make: _____ Model: _____ Year: _____ Mileage: _____

Name of Location Where Qualifying Product Purchased / Installed: _____

You may submit your purchase information online at www.napams-offers.com. If purchase information is entered online, a copy of your proof-of-purchase (dated sales receipt) confirmation page and this form, filled out completely is required. All documents must be mailed to the address below, postmarked no later than November 30, 2015, to complete your offer submission. Or, send this completed offer form and required proof-of-purchase (dated sales receipt), postmarked no later than November 30, 2015, to: NAPA Get a \$50 Visa Prepaid Card* Offer, #1050-034, PO Box 750651, El Paso, TX 88575-0651. For further assistance, please call 1(866) 599-3912.

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**... with the purchase of a qualifying NAPA®
Direct-Fit Catalytic Converter
or a NAPA® Direct-Fit CalCat®
Catalytic Converter**

**Offer Valid:
September 1 – October 31, 2015**

Qualifying Products / Series:

NAPA® Direct-Fit Catalytic Converters:
15500-15899, 16000, 40000 and 50000 Series;

NAPA® Direct-Fit CalCat® Catalytic Converters:
80000, 81000, 82000, 83000 Series

Non-Qualifying Products:

Universal Converters, Resonators, Pipe/Tubing,
Flex and Hardware



**ALL NAPA® promotions are valid ONLY during
the stated promotion dates.
Early - or late - submissions are NOT valid.**

One International Drive
Monroe, MI 48161

August, 2015

To: Valued Partner

Attention: Owner / Manager

Subject: **NAPA® Exhaust Systems “Get \$50” Direct-Fit Converters Consumer Offer**

Program Dates: September 1 - October 31, 2015

Drive Business with this Valuable Consumer Offer!

Consumers can earn a valuable Visa® Prepaid Card* for purchasing qualifying NAPA® Direct-Fit Catalytic Converters during the 2015 **NAPA® Exhaust Systems “Get \$50” Direct-Fit Converters Consumer Offer!** Generate catalytic converters replacement business with this valuable consumer offer.

Listed below are the offer details. Any questions? Please contact your NAPA® Exhaust Systems sales representative. The **NAPA® Exhaust Systems “Get \$50” Direct-Fit Converters Consumer Offer** is a mail-in offer.

Consumers have an opportunity to receive a **\$50 Visa® Prepaid Card** with the purchase of a qualifying NAPA® Direct-Fit Catalytic Converter. Offer is good only on qualifying products that are purchased new; resold and / or repackaged products do not qualify for this offer. A minimum converter purchase amount of \$50 (excluding taxes and shipping charges) is required to qualify for this offer.

Offer Mechanics:

Consumer purchases **one (1)** qualifying NAPA® Direct-Fit Catalytic Converter or NAPA® Direct-Fit CalCat® Catalytic Converter to qualify for a **\$50 Visa® Prepaid Card**.

Offer is good only on qualifying products. Offer valid on purchases made between **September 1 – October 31, 2015**. Upon the consumer’s fulfillment of the offer requirements, Tenneco will send your customer a **\$50 Visa® Prepaid Card**.

Offer Submission:

Consumer must submit the following items (postmarked by November 30, 2015) to receive their **NAPA® Exhaust Systems “Get \$50” Direct-Fit Converters Consumer Offer Visa® Prepaid Card:**

- Authentic dated sales receipt (copy or original) with business and address clearly identified along with product purchased and price circled. The receipt must verify the date of purchase and that the purchase is paid in full. The name and address information on the sales receipt must match the name and address on the consumer’s redemption form. Altered, forged or otherwise fraudulent proof of purchase documentation will not be honored. PayPal™ receipts are not accepted. Tenneco has the right to substantiate proof-of-purchase. The NAPA® part number must be identified on the sales receipt. Offer does not apply to transactions when product is being replaced under warranty.
- The original UPC bar code with part number from the carton or packaging of all qualifying product, if the qualifying purchase is made online.** No photocopies accepted.
- The redemption form, filled out completely and legibly, or consumer may go to **www.napams-offers.com** to submit purchase information. If purchase information is submitted online, consumer must print their confirmation page and mail with required proof-of-purchase (dated sales receipt and original UPC symbol, if required) to program headquarters.

Offer submission must be postmarked by November 30, 2015. Tenneco is not responsible for late, lost, postage due or misdirected mail, and all proofs-of-purchase become the property of Tenneco and will not be returned. Consumers should retain copies for their files.

Offer valid only in the U.S.A. and Puerto Rico. Offer open to individuals; requests from groups, clubs or organizations will not be honored. This is an end-user offer; dealers, distributors and other resellers are not eligible for this offer. Purchases made on eBay or other similar online listing websites do not qualify for this offer. Void where prohibited, taxed or otherwise restricted. Tenneco reserves the right to seek reimbursement of any reward amount paid on a product that is accepted for return by a Tenneco Authorized Retailer or Dealer. Purchase, sale, transfer or trade of any offer requirement is prohibited.

Limited to one (1) offer per person, household or address. Limit two (2) offers per household in Rhode Island. Use of multiple addresses or P.O. boxes to obtain additional Visa® Prepaid Cards is fraudulent and could result in prosecution under applicable law.

The **NAPA® Exhaust Systems “Get \$50” Direct-Fit Converters Consumer Offer** may not be combined with any other discount, offer or rebate.

Please allow 8 - 10 weeks for processing from Tenneco’s receipt of offer form and all required proofs-of-purchase. See reverse side of offer form for complete details.

Enclosed is everything needed for a successful consumer promotion – attention-grabbing poster and offer forms.

The best products combined with valuable consumer rewards make the **NAPA® Exhaust Systems “Get \$50” Direct-Fit Converters Consumer Offer** a surefire way to generate exhaust business. As always, good luck – have a successful consumer promotion!

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EXHAUST SYSTEMS

NAPA® “Get a \$50 Visa® Prepaid Card”
Consumer Promotion Ad Slick**



EXHAUST SYSTEMS

**Offer valid:
September 1 – October 31, 2015**

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**with the purchase of a qualifying
NAPA® Direct-Fit Catalytic Converter or
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AVAILABLE AT:

www.napams-offers.com

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3-column x 5 inch ad



Violator



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**Offer valid:
September 1 through
October 31, 2015**



Details enclosed.

* Cards are issued by Citibank, N.A. pursuant to a license from Visa U.S.A. Inc. and managed by Citi Prepaid Services. Cards will not have cash access and can be used everywhere Visa debit cards are accepted. Card expires 12 months from issue, fees apply. See Cardholder Agreement for complete terms, conditions and fees.

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Tenneco Fulfillment

P.O. Box 320070
Franklin, WI 53132

OPEN Immediately!
Promotional material enclosed.