







Buy any set of four new Kingdom, NTB or Mercha and get ^s 70 via MasterCa	ant's Tire dealers betw	veen December 1 and Do	. •	How many vehicles are in your household? 1 2 3 4 5 or more
There are two options for rebate submission.	1) For faster service, submit your redemption online now at tirerewardcenter.com. OR 2) Complete and mail in this redemption form.			What is your age? ☐ 18 – 25 ☐ 26 – 39 ☐ 40 – 55 ☐ Over 55
To learn more, call 1-866-212-9619. How to receive your ⁵ 70 via Mas Purchase tires from a participatii Submit your redemption online a Attach receipt (or legible copy) s offer period. Mail to: 2014 Michelin Tire Kingd Not valid with any other offer. Se To check the status of your re	sterCard® Reward Card: ng dealer. Please call 1-800-MI at tirerewardcenter.com or com showing the purchase of four n dom December Promotion, P.O. E ee terms and conditions for fur	CHELIN for participating dealers. plete and mail in this redemption ew MICHELIN® passenger or light Box 1367, Suite 129, Milan, IL 6126 ther details.	form. truck tires within the	How many years have you been a MICHELIN® tire owner? First time Less than 5 years More than 5 years How many tires did you intend to purchase prior to learning of this promotion?
Where did you buy your tires? (Dealer Name)				What tire brand was replaced when you purchased your new set of MICHELIN® tires?
Invoice Number		Date of Purchase	I I	
		Mo. Day	Year	How did you first hear about this
Year of Car Make (e.g., Ford)		Model (e.g., Taurus)	1	promotion? (Please check one.)
				Direct mail Radio
Email Address				Newspaper Television
				Salesperson in store Website
First Name		Last Name		In-store display Email
				☐ Word of mouth ☐ Other
Address			Apt./Suite Number	Outdoor advertising
				Which of the following was an
City		State	ZIP Code	important contributing factor in your
				most recent purchase of MICHELIN® tires? (Check all that apply.)
Phone				Michelin Promise Plan™
	The last four digits of the pl	none number are required for rebate processin	a	Promotion/sale
	The last roal digits of the pr	ione number are required for residie processin	9.	Dealer recommendation
What is the next vehicle you plan to purchase ti	ires for?			Friend/relative recommendation
Year of Car Make (e.g., Ford)		Model (e.g., Taurus)	1	
				Quality of product
Does this vehicle currently have MICHELIN® tire	es? (Please check one.) Whe	en do you expect to purchase tires for this vehi	icle? (Please check one.)	30-Day Satisfaction Guarantee
Yes No Don'	't know	In the next 30 days	1 to 90 days from now	Mileage warranty
		01 days to 1 years from your	lane them 1 from many	Free flat change and tow service
		91 days to 1 year from now	lore than 1 year from now	Actual tires on display
next tire purchase, a	as well as sign up for tire rotation	valuable special offers and promotion reminders and new product information onally identifiable information to third parties.	ns on my on from Michelin.	Tires in stock Online research (reviews, websites, etc.) Replacing another set of

TBC

The Reward Card cannot be reloaded with additional funds, nor can it be used at an ATM. Reward Card expires six (6) months after issuance. For complete terms, conditions and fees, see the Cardholder Agreement in your card package. Reward Card issued by U.S. Bank National Association pursuant to a license from MasterCard International Incorporated. MasterCard is a registered trademark of MasterCard International Incorporated.

^{*} Offer valid for residents of the United States only who purchase from a participating Tire Kingdom, NTB or Merchant's Tire dealer located in the fifty (50) United States or District of Columbia ("U.S."). Purchase must be completed between 12/01/2014 and 12/21/2014. Limit of one (1) redemption request (70 MasterCard® Reward Card) per purchase of four (4) new MICHEUN® passenger or light truck tires. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. All requests must be postmarked or received on or before 01/21/15. Please allow four (4) to six (6) weeks for delivery of the 570 MasterCard® Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers, business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify, Purchases from Big O Tires, Inc., Southeast Toyota Dealership locations, warehouse clubs (e.g., Sam's Club, BI's, Costco), mass merchandisers (e.g., Sears), and Discount Tire are excluded from this promotion, but may be eligible for coverage under a store-specific promotion (see individual store(s) for details). In addition, purchases from any nonparticipating dealers (e.g., Wal-Mart) are not eligible for this promotion. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state, and local laws and regulations. Michelin reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Michelin is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding th